



A CitNOW Company

Cookie Policy

Tootle

Last Updated: 13th November 2020

Please note that the Tootle website (the "Website"), operated by CitNOW Video Ltd (t/as Tootle) a company registered in England and Wales with company number 09720206 whose registered office is at 9 Millars Brook, Molly Millars Lane, Wokingham, Berkshire, England, RG41 2AD ("Tootle", "We", "Us") uses cookies and other similar technologies.

This cookies policy describes;

- what cookies are;
- why cookies are used;
- which cookies are used on the Website;
- how you can manage cookies used on the Website; and
- changes to this cookies policy.

What are cookies?

A cookie is a small file of letters and numbers that We store on your browser or the hard drive of your device, when you visit the Website. Cookies collect information which then allows the Website to perform certain actions; from recognising your device, through to tracking your preferences.

Some cookies may collect personal data about you and where they do, the collection and use of your personal data will be governed by our Privacy Policy, which you can find here: www.tootle.co.uk/privacypolicy.

You can find more general information about cookies at: www.allaboutcookies.org.

Why use cookies?

Cookies do lots of different jobs, but we want you to understand the different types of cookies that can be used on the Website:

- Analytical cookies: these cookies allow Us to recognise and count the number of visitors and to see how visitors move around the Website when they are using it. This helps Us to improve the way our Website works; for example, by ensuring that users are finding what they are looking for easily.
- Strictly necessary cookies: these are cookies which are strictly necessary to provide a service, or to comply with legal requirements; for Us, they are required

for the operation of our Website. They include, for example, cookies that enable you to log into your account on the Website, to create listings on our Website (if you are a seller) or to browse listings on our Website (if you are a dealer).

- **Functionality cookies:** these cookies recognise you when you return to the Website and they remember your choices to improve your experience, for example, to greet you by name, to remember your choice of language and the region you are in. The aim of these cookies is to provide you with a more personal experience so that you don't have to reset your preferences each time you visit.
- **Targeting cookies:** these cookies record your visit to our Website, the pages you have visited and the links you have followed. We will use this information to make our Website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties (such as marketing agencies) to help reach people who may be interested in using our services, or who may previously have used our services but have not done so for a while.

Which cookies are used on the Website?

We explain, in this section, which cookies we use on the Website and why:

- **Google Analytics:** We use Google Analytics cookies to track the movement of users across the site, page views, journeys, funnels etc. This information allows us to understand individual behaviours and needs more accurately, allowing us to give you a better experience while using Tootle. For more information on how Google uses the data collected via this service, see here: <http://www.google.com/policies/privacy/partners/>. To opt out of being tracked via Google Analytics, you can also use Google's opt-out browser add-on: <https://tools.google.com/dlpage/gaoptout>.
- **Google Optimise:** We use Google Optimise to allow us to test different versions of our Website with different users. This allows us to use data to improve the usability of our site and give you a better experience with Tootle.
- **Tootle:** only Strictly Necessary and Functional cookies are implemented. This allows us to smooth your journey around the site to support your login and create and manage your listing or access the dealer admin functions.

How can you manage cookies on the Website?

You may block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. If you do disable some or all cookies, you



may find that certain parts of the Website do not work at all, or do not work correctly.

Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit our Website.

Changes to this cookies policy

We may, from time to time, update this policy as necessary. The published policy on the website is the most up to date version and is dated at the top.



Contact details

If you have any questions, comments or requests relating to cookies or similar technologies, then please contact Us at hello@tootle.com.